

ESCV 2024

18-21 September 2024
Frankfurt/Main, Germany

26th Annual Conference of
the European Society
for Clinical Virology



CONTENTS

| | |
|--|----|
| ANNUAL CONFERENCE & CONTACT DETAILS..... | 3 |
| INVITATION TO SUPPORT ESCV 2024..... | 4 |
| ESCV & COMMITTEES..... | 5 |
| SCIENTIFIC CONTENT..... | 6 |
| SPONSORSHIP PACKAGES..... | 7 |
| EXHIBITION DETAILS..... | 10 |
| ADDITIONAL SPONSORSHIP OPPORTUNITIES..... | 11 |



ANNUAL CONFERENCE & CONTACT DETAILS

ANNUAL CONFERENCE WEBSITE

escv2024.org

ANNUAL CONFERENCE DATES & DESTINATION

18-21 September 2024, Frankfurt/Main

ANNUAL CONFERENCE VENUE

Johann Wolfgang Goethe-Universität Frankfurt
Campus Westend, Hörsaalzentrum
Theodor-W.-Adorno-Platz 5 60323 Frankfurt

EXPECTED ATTENDANCE

Approximately 600 participants including but not limited to (clinical) virologists, microbiologists, infectious diseases specialists, physicians, veterinarians, researchers, etc are expected to attend ESCV 2024.

IMPORTANT DATES & DEADLINES

Abstract Submission Deadline : 6 MAY 2024
Early Registration Deadline : 17 JUNE 2024

ANNUAL CONFERENCE ORGANISING SECRETARIAT, PCO



Sponsorship & Exhibition Inquiries

Mr. Muzaffer Komek
Industry Liaison & Sales Manager
E-mail: mkomek@kenes.com

Scientific Inquiries

Ms. Mojca Rodic
Scientific Programme Coordinator
E-mail: mrodic@kenes.com

Registration, Accommodation & Travel Inquiries

Ms. Ilayda Damar
Registration & Accommodation Specialist
E-mail: idamar@kenes.com

General Inquiries

Mr. Veysel Guzel
Senior Project Manager
E-mail: vguzel@kenes.com



INVITATION TO SUPPORT ESCV 2024

Dear Industry Partner,

It is our privilege and great pleasure to invite you to ESCV 2024 which will take place from 18 - 21 September in Frankfurt/Main, Germany.

The 26th Annual Conference of the European Society for Clinical Virology is a premier event that brings together leading professionals, researchers, and experts in the field of clinical virology from around the world. With a rich history of fostering collaboration and innovation, the annual conference provides an exceptional platform for networking, knowledge exchange, and showcasing the latest advancements in clinical virology.

By becoming a sponsor, you will have the unique opportunity to:

- **Enhance Visibility:** Showcase your brand to a diverse audience of professionals, researchers, and decision-makers in the field of clinical virology.
- **Networking:** Engage with key opinion leaders, potential clients, and collaborators during dedicated networking sessions and social events.
- **Brand Recognition:** Benefit from prominent recognition through our event materials, website, and promotional activities.
- **Access to Research and Innovation:** Stay abreast of the latest research findings, technological advancements, and industry trends presented during the conference.

We offer various sponsorship packages tailored to meet the specific needs and objectives of our partners. In this booklet, you will find a detailed sponsorship prospectus outlining the available opportunities.

Your support will not only contribute to the success of the 26th Annual Conference of the European Society for Clinical Virology but will also demonstrate your commitment to advancing the field of clinical virology.

We look forward to the possibility of welcoming you as a valued sponsor for the 26th Annual Conference of the European Society for Clinical Virology and we very much look forward to your participation and to welcoming you to Frankfurt!



ESCV & COMMITTEES



The European Society for Clinical Virology (ESCV) is a non-profit organisation and the successor of the European Group for Rapid Viral Diagnosis (EGRVD) and the European Association against viral diseases (ESAVD), which merged into the ESCV on 1 January 1997. Since then, it has provided a forum for virologists, scientists and physicians interested in all aspects of Clinical Virology and human viral diseases.

The ESCV is open to anyone interested in viruses as causes of disease in humans and animals, either as a (general) physician, paediatrician, veterinarian, infectious diseases specialist, (clinical) virologist or microbiologist, pure or applied, or just those with curiosity.

OFFICERS OF THE SOCIETY

Prof. Pamela J. Vallely – President
Prof. Mariet C.W. Feltkamp – Past President
Prof. Marcus Panning – Vice President
Prof. Maria São José Alexandre – Vice President
Dr. Catherine Moore – Secretary
Dr. Xavier López Labrador – Communication Officer
Prof. George Sourvinos – Treasurer
Prof. Heli J. Harvala – Conferences Secretary

SCIENTIFIC COMMITTEE

| | |
|--------------------------|----------------------|
| Pamela J. Vallely | Annemarie Berger |
| Mariet Feltkamp | Niko Kohmer |
| Marcus Panning | Benjamin Marx |
| Maria Sao Jose Alexandre | Tuna Toptan-Grabmair |
| Catherine Moore | Katharina Grikscheit |
| Xavier Lopez | Marek Widera |
| George Sourvinos | Denisa Bojkova |
| Heli Harvala | Loraine Busetto |
| Sandra Ciesek | Daniela Huzly |
| Holger Rabenau | |



SCIENTIFIC CONTENT

THE MAIN TOPICS OF THE ESCV 2024 ANNUAL CONFERENCE ARE LISTED BELOW:

Advancements in diagnostics & clinical cases
 Development of new antiviral strategies
 Diagnostic stewardship & Diagnostic test accuracy
 Gastrointestinal viruses & Neurovirology
 Hepatitis, HIV and other blood borne viruses
 Immune response and vaccines

NGS and virus discovery
 Emerging and re-emerging virus and the one health
 Respiratory viruses
 Viral infections in pregnancy
 Viruses, tumors and immunocompromised hosts
 General virology

PRELIMINARY PROGRAMME TEMPLATE

| ESCV 2024 Programme at a Glance | | |
|---------------------------------|--|--------------------|
| 17 September 2024 | Workshops Day | |
| 18 September 2024 | Board Meetings / Half Day Scientific Programme | Welcome Reception |
| 19 September 2024 | Full Day Scientific Programme | |
| 20 September 2024 | Full Day Scientific Programme | Networking Dinner |
| 21 September 2024 | Half Day Scientific Programme | Conference Closing |



SPONSORSHIP PACKAGES

PLATINUM Limited to 2 companies

37.500 EUR

- Acknowledgements as a Platinum Sponsor
 - on the Annual Conference website with hyperlink to Sponsor's company website
 - in the Final Programme Book with Sponsor's logo
 - on the Sponsors & Exhibitors Board during the Annual Conference dates
 - in the Annual Conference mobile application
 - within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the Annual Conference
- Space only exhibition area
- Eight (8) complimentary exhibitor badges
- Four (4) complimentary delegate registrations with access to scientific sessions
- Four (4) complimentary tickets for the Annual Conference Dinner
- Three (3) full pages advertisement in the Final Programmeme Book
- Two (2) brochures or gadgets in the Annual Conference bag OR to be distributed from the registration area. (brochures/gadgets to be provided by the Sponsor)
- Discount of 20% on additional sponsorship items purchases

GOLD Limited to 3 companies

28.000 EUR

- Acknowledgements as a Gold Sponsor
 - on the Annual Conference website with hyperlink to Sponsor's company website
 - in the Final Programme Book with Sponsor's logo
 - on the Sponsors & Exhibitors Board during the Annual Conference dates
 - in the Annual Conference mobile application
 - within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the Annual Conference
- Space only exhibition area
- Six (6) complimentary exhibitor badges
- Three (3) complimentary delegate registrations with access to scientific sessions
- Three (3) complimentary tickets for the Annual Conference Dinner
- Two (2) full pages advertisement in the Final Programmeme Book
- One (1) brochure or gadget in the Annual Conference bag OR to be distributed from the registration area.
- (brochures/gadgets to be provided by the Sponsor)
- Discount of 15% on additional sponsorship items purchases



SPONSORSHIP PACKAGES

SILVER Limited to 3 companies

17.500 EUR

- Acknowledgements as a Silver Sponsor
 - on the Annual Conference website with hyperlink to Sponsor's company website
 - in the Final Programme Book with Sponsor's logo
 - on the Sponsors & Exhibitors Board during the Annual Conference dates
 - in the Annual Conference mobile application
 - within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the Annual Conference
- Space only exhibition area
- Four (4) complimentary exhibitor badges
- Two (2) complimentary delegate registrations with access to scientific sessions
- Two (2) complimentary tickets for the Annual Conference Dinner
- One (1) full page advertisement in the Final Programme Book
- One (1) brochure or gadget in the Annual Conference bag OR to be distributed from the registration area.
- Discount of 10% on additional sponsorship items purchases

BRONZE Limited to 5 companies

8.750 EUR

- Acknowledgements as a Bronze Sponsor
 - on the Annual Conference website with hyperlink to Sponsor's company website
 - in the Final Programme Book with Sponsor's logo
 - on the Sponsors & Exhibitors Board during the Annual Conference dates
 - in the Annual Conference mobile application
 - within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the Annual Conference
- Space only exhibition area
- Three (3) complimentary exhibitor badges
- One (1) complimentary delegate registration with access to scientific sessions
- One (1) complimentary ticket for the Annual Conference Dinner
- Half (1/2) page advertisement in the Final Programme Book
- Discount of 5% on additional sponsorship items purchases



COMPARISON CHART FOR SPONSORSHIP PACKAGES

| | PLATINUM SPONSORSHIP | GOLD SPONSORSHIP | SILVER SPONSORSHIP | BRONZE SPONSORSHIP |
|--|-----------------------------|-------------------------|---------------------------|---------------------------|
| | Limited to 2 companies | Limited to 3 companies | Limited to 3 companies | Limited to 5 companies |
| Space only Exhibition area | ✓ | ✓ | ✓ | ✓ |
| Exhibitor badges | 8 | 6 | 4 | 3 |
| Delegate badges with access to scientific sessions | 4 | 3 | 2 | 1 |
| Tickets for conference dinner | 4 | 3 | 2 | 1 |
| Logo on the conference website | ✓ | ✓ | ✓ | ✓ |
| Logo in the Final Programme Book | ✓ | ✓ | ✓ | ✓ |
| Logo on the presentation to be looping in the plenary hall during the breaks | ✓ | ✓ | ✓ | ✓ |
| Logo on the sponsors & exhibitors board | ✓ | ✓ | ✓ | ✓ |
| Logo in the conference mobile application | ✓ | ✓ | ✓ | ✓ |
| Advertisement in the Final Programmeme Book | 3 full pages | 2 full pages | 1 full page | 1/2 page |
| Brochure or gadget in the conference bag OR to be distributed from the registration area | 2 inserts or gadgets | 1 insert or gadget | 1 insert or gadget | - |
| Discount on additional items after purchasing the sponsorship package | 20% | 15% | 10% | 5% |
| | EUR 37.500,00 | EUR 28.000,00 | EUR 17.500,00 | EUR 8.750,00 |



EXHIBITION DETAILS

Exhibition will take place in the foyer of the conference center which will be a “combined” hall for exhibition, posters and catering services.

| | Until 29 April 2024 | On and After 29 April 2024 |
|---|----------------------------|---------------------------------------|
| Space only exhibition Rental Fee per sqm (minimum of 6 sqm) | 825 EUR | 985 EUR |

RENTAL OF EXHIBITION AREA INCLUDES

- Acknowledgements as an Exhibitor
 - on the Annual Conference website with hyperlink to Sponsor’s company website
 - in the Final Programme Book with Sponsor’s logo and company profile (a 100-words description to be provided by the Sponsor)
 - on the Sponsors & Exhibitors Board during the Annual Conference dates
 - in the Annual Conference mobile application
 - within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the Annual Conference
- Two (2) complimentary exhibitor badges for every 6 sqm exhibition area

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive exhibitor badge(s) displaying the exhibitors and their companies’ names.

- The exhibitor badges shall be used solely by the personnel of the Exhibitor.
- Exhibitor badges will be entitled to:
 - Coffee breaks and lunches
 - Welcome Reception
- Additional exhibitor badges will be subject to an additional fee of 250.-EUR

EXHIBITORS’ TECHNICAL MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of the exhibition and logistics will be circulated three (3) months prior to the Annual Conference. The manual will include the following:

- Technical details about the venue
- Final exhibition details and information
- Official service providers’ details
- Services available to exhibitors and relevant order forms



ADDITIONAL SPONSORSHIP OPPORTUNITIES

For all sponsorship items, the Sponsor will benefit from the below listed acknowledgement opportunities.

Acknowledgements as a Sponsor

on the Annual Conference website with hyper link to Sponsor's company website

- in the Final Programme Book with Sponsor's logo
- on the Sponsors & Exhibitors Board during the Annual Conference dates
- in the Annual Conference mobile application
- within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the Annual Conference

INDUSTRY SPONSORED SYMPOSIUM Limited to 6 companies

13.000 EUR

Industry Sponsored Symposium slots are available on 19th and 20th September 2024 as a lunch-time slots and all slots are going to be used for parallel sessions of industry sponsored symposia. Allocation of the date, morning/lunch and hall preference is subject to availability and will be confirmed on a "first come first served" basis.

The title, content and speakers of the industry sponsored symposia are subject to the approval of the Scientific Committee. Room rental, standard Annual Conference AV equipment and display table at the hall entrance are included in the sponsorship amount. For any additional items including additional AV items or any catering services for the attendees of the symposia, please get in contact with the Annual Conference Organisers.

Registration and travel arrangements for the speakers of the industry sponsored symposia are the responsibility of the Sponsors. Please contact the Annual Conference Organisers to request assistance with these arrangements.

Sponsors of industry sponsored symposia are responsible for obtaining the relevant information and complying with all national and international rules and regulations related to advertising and promotion of all products and services mentioned as part of the session. Advertising of any specific product does not mean acceptance by ESCV and KENES. It is the full responsibility of the corporation that it is in accordance with German and European laws, where applicable.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Industry Sponsored Symposia will be acknowledged.

- on the related section of the Annual Conference website
- in the related section of the Final Programme Book
- in the related section of the Annual Conference mobile application
- as an insert in the Annual Conference bags OR to be distributed from the registration area (inserts to be provided by the Sponsors)

Sponsors will have the opportunity to display information about the industry sponsored symposia within the Annual Conference areas in the venue. Sponsor's branding will be placed within the session hall (all display and branding materials to be provided by the Sponsor and to be approved by the Annual Conference Organisers)

PRE-ANNUAL CONFERENCE WORKSHOP SPONSORSHIP

14.500 EUR

The Pre-Annual Conference Workshop will be organized on 17 September 2024. The topic and content of the workshop will be determined by the Scientific Committee and announced at a later stage. In case the sponsorship is confirmed before the announcement of the pre-Annual Conference workshop topic, Sponsor's suggestion(s) will also be taken into consideration while deciding the topic, content and speakers.

The sponsor's logo will be used on the signages of the pre-Annual Conference workshop which will be produced by Annual Conference Organisers. In addition, Sponsor's branding (to be provided by the Sponsor and approved by the Annual Conference Organisers) can be placed at the entrance of the workshop hall.



LANYARD Limited to 1 company | Including the production

6.000 EUR

Major visibility during the Annual Conference.

Sponsor's logo will be printed together with the Annual Conference name. The design of the lanyard is subject to the approval of Annual Conference Organisers.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

ANNUAL CONFERENCE BAG Limited to 1 company | Including the production

7.000 EUR

Strong visibility during the Annual Conference.

Sponsor's logo will be used together with the Annual Conference name and design for the Annual Conference bags. The design, colour and specifications of the Annual Conference bags will be selected and approved by the Annual Conference Organisers.



NOTEPADS & PENS Limited to 1 company | Including the production

6.000 EUR

Sponsor's logo will be used together with the Annual Conference name and design on the notepads and pens that will be distributed within the Annual Conference bags. The design, colour and specifications of the notepads and pens are subject to the approval of Annual Conference Organisers.



POSTER BOARD BRANDING Limited to 2 companies | Including the production

3.500 EUR

The sponsor's logo will be used together with the Annual Conference name and design on the poster board numbers. Posters will be located in the same hall as the Exhibition. The number and type of poster boards will be determined by the Annual Conference Organisers according to the final number of posters.



MOBILE APPLICATION Limited to 1 company

8.250 EUR

Strong visibility during the Annual Conference.

The Annual Conference mobile application engages attendees with personalised planning tools and real-time event updates and notifications. The easily downloadable and user-friendly mobile app will include the scientific programme, abstracts, speakers' information, social events, rating/voting system for specific sessions and a personalised scheduler.

Sponsor's acknowledgement will appear on the splash/pop-up screen of the app and the Sponsor's logo will be displayed on the mobile app signages together with the QR code of the app. In addition, Sponsor will have the opportunity to get two (2) push notifications to be launched during the Annual Conference (timing to be decided and agreed by the Annual Conference Organisers and Sponsor).



ADDITIONAL SPONSORSHIP OPPORTUNITIES

HOSPITALITY OPPORTUNITIES

COFFEE BREAK Limited to 1 company for each

2.750 EUR

Hospitality provided will be in compliance with all relevant industry codes.

Sponsor will have the opportunity to display roll-ups at the catering points located within the Exhibition Area. Sponsor may also provide service items (e.g. napkins, cups etc.) bearing Sponsor's logo for use during the supported break (all items to be provided by the Sponsor).



LUNCH Limited to 1 company for each

6.750 EUR

Hospitality provided will be in compliance with all relevant industry codes.

Sponsor will have the opportunity to display roll-ups at the catering points located within the Exhibition Area. Sponsor may also provide service items (e.g. napkins, cups, lunch bags, etc.) bearing Sponsor's logo for use during the supported day's lunch (all items to be provided by the Sponsor).



WELCOME RECEPTION Limited to 1 company

6.250 EUR

Hospitality and any activities provided will be in compliance with all relevant industry codes.

Sponsor will have the opportunity to be promoted during the Welcome Reception in the Exhibition Area. All registered participants will be invited and actively encouraged to attend the Welcome Reception.

The sponsor will have the opportunity to display roll-ups at the catering points located within the Exhibition Area. Sponsor's logo will be displayed on the signages of Welcome Reception. Sponsor may also provide service items (e.g. napkins, cups, etc.) bearing Sponsor's logo for use during the Welcome Reception (all items to be provided by the Sponsor).



ADDITIONAL SPONSORSHIP OPPORTUNITIES

BAG INSERTS “per insert”

1.500 EUR

The supporter will have the opportunity to have an insert or gadget in the Annual Conference bags. Inserts (with maximum 2 pages) and gadgets will be provided by the Supporter and approved by the Annual Conference Organisers. The arrangement for the delivery of the inserts will be advised at a later stage.



ADVERTISING IN THE FINAL PROGRAMME BOOK

Supporter’s full color advertisement will be printed on the designated section of the final programme books. Specifications for the advertisements will be advised at a later stage according to the specifications of the final programme book to be decided by the Annual Conference Organisers.

**Inside back cover** Limited to 1 company**2.500 EUR****Inside front cover** Limited to 1 company**1.750 EUR****Inside full page****1.250 EUR****Back Cover****3.000 EUR**

DISPLAY OPPORTUNITIES

Supporters may promote their companies/ products by using certain display opportunities within the Annual Conference venue.

ROLL-UP

1.250 EUR

For roll-up displays, roll-ups will be provided by the Supporter and approved by the Annual Conference Organisers.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

You can also support ESCV 2024 with any of the below options:

Educational Participation & Travel Grants for Delegates / Young Scientists Unrestricted Grant in Support of the Annual Conference Branding Options

Or you may suggest an idea!

We strongly encourage potential sponsors to suggest their own ideas and/or packages for supporting ESCV 2024.

We are very open to additional sponsorship opportunities and would be happy to discuss any options with you.

Please contact us!



GENERAL CONDITIONS & APPLICATION PROCESS

[Please click here to reach the online booking portal for ESCV2024](#)

Once a booking is submitted through the online booking portal, a confirmation will be mailed to the Sponsor/Exhibitor with an accompanying invoice.

The TERMS & CONDITIONS for sponsorship and exhibition are provided within the booking online booking portal. Please note that submission of a booking form indicates the acceptance of all TERMS & CONDITIONS specified within this prospectus. The submission will be held as a valid liable contract, by which both parties will be bounded.

PAYMENT PLAN & CONDITIONS

All payments including the ones from last minute sponsors are required to be finalised prior the Annual Conference dates. The payment conditions indicated below will be applied for all sponsorship, exhibition, advertisement, and display applications.

- Full Payment 100% Upon confirmation of the sponsorship / exhibition item

PAYMENT METHODS

Payments can be made via bank transfer or credit card. Kindly note that individual and/or corporate cheques are not acceptable.

Payment via Bank Transfer:

Bank account details are as below. After the bank transfer, the proof of payment is required to be sent to the Annual Conference Organisers.

| | |
|---------------------|---|
| ACCOUNT NAME | : ESCV 2024, Frankfurt |
| ACCOUNT NO (EUR) | : 1500934-92-616 |
| IBAN (EUR) | : CH67 0483 5150 0934 9261 6 |
| BANK NAME | : Credit Suisse |
| BRANCH | : Genève |
| SWIFT CODE | : CRESCHZZ80A |
| ADDRESS OF THE BANK | : Rue de la Monnaie 1-3 1204 Genève Switzerland |

Payment via Credit Card:

Visa and Mastercard are accepted through the online booking portal. Please finalise your payment during the booking process.

CANCELLATION POLICY

Any request for the cancellation of sponsorship and/or exhibition items must be sent to the Annual Conference Organisers in writing. The following cancellation policy will apply:

- For cancellations until 17 April 2024 (inclusive); full payment less the bank charges will be refunded.
- For cancellations between 19 April - 13 May 2024; 50% of the total amount will be invoiced and charged as a cancellation fee, and the rest of the amount less the bank charges will be refunded.
- For cancellations on or after 14 May 2024; full sponsorship/exhibition amount will be invoiced and charged, and no refunds will be made.
- All relevant refunds will be made within 30 days after the Annual Conference dates.



ESCV 2024

18-21 September 2024
Frankfurt/Main, Germany

26th Annual Conference of
the European Society
for Clinical Virology

www.escv2024.org

